## **SPECIALIZATION OFFER (2019 Pattern):**

## • MAJOR:

- 1. Marketing Management (MKT)
- 2. Financial Management (FIN)
- 3. Human Resources Management (HRM)
- 4. Operations & Supply Chain Management (OSCM)
- 5. Business Analytics (BA)

## • MINOR:

- 1. Rural & Agribusiness Management (RABM)
- 2. Pharma & Healthcare Management (PHM)
- 3. Tourism & Hospitality Management (THM)
- 4. International Business Management (IB)